

Bingham Boys Lacrosse Fundraiser

Hello Parents,

We will be launching our fundraising efforts on Schoolfundr in the coming days and want to answer any questions you may have in order to get as much participation as possible. Schoolfundr is an online donation platform that has simplified the way teams, groups and schools raise money. Participants will no longer sell any products, our coaches and staff do not have to manage cash or keep and distribute inventory. Fundraising is vital for the success of our program and we truly need to raise these funds. Schoolfundr has a streamlined process that gives participants the ability to help raise money for a successful season. There have been thousands of programs who have had success utilizing this fundraising approach and with your help, our fundraiser will be, too.

All we ask is that each parent/guardian help their participant(s) gather **20 or more email addresses and 10 or more phone numbers*** of their biggest supporters (suggestions include “Grandma, Grandpa, Aunts, Uncles, Family friends”). Then, emails and texts will be sent to these potential donors where they can view the fundraiser page and decide if they want to donate. Even if they don’t donate, they can still help by sharing the fundraiser with others. We are confident there are many people eager to support your child, and Schoolfundr’s platform affords them the opportunity to help. This fundraiser will be a success if you help develop a quality list, and emails are only used for fundraising and will never be sold or redistributed.

*Your contacts are strictly PRIVATE, PROTECTED and will never be REDISTRIBUTED

Schoolfundr helps you reach new heights with:

1. Safety and security:

Schoolfundr is the most reliable online donation platform available. All information is private, 100% secure and will never be redistributed.

2. Online platform:

We will reach potential donors through email, text and all social media. Donors can visit the team fundraiser page and/or individual participant pages to support the cause with a donation.

3. Innovative design:

Schoolfundr is designed to exponentially increase the outreach of any fundraiser and help relieve the financial burden by accessing people who genuinely want to support the cause.

Participants Name: _____

Thank you so much for your support!

STUDENT EXPECTATION: "PARTICIPATION GOAL" of at least 20 quality emails and 10 phone numbers to drive activity toward their individual goal

Students should come prepared with:

- 20+ emails of your biggest supporters
- 10+ cell phone numbers of your biggest supporters
- **SAVE ALL EMAILS IN YOUR NOTES ON YOUR PHONE**
- **DO NOT USE TEACHERS OR PEERS!**

Example Worksheet:

Example Donors:	Email Addresses:	Example Donors:	Email Addresses:
Mom		Family Friend #1	
Dad		Family Friend #2	
Best Friend		Great Aunt	
Best Friend		Great Uncle	
Aunt		Former Coach	
Uncle		Dad's Co-worker	
Neighbor		Mom's Co-worker	
Cousin		God Parent	
Grandma		Doctor	
Grandpa		Dentist	

Want to be a Corporate Sponsor and get your logo and business name featured on the fundraiser?
 Email support@schoolfundr.org for more information.